

TURNING STONE

ENTERPRI<u>SES</u>

Oneida Nation Enterprises will become **TURNING STONE ENTERPRISES**

Why are we changing our name?

It's an opportunity for all our brands throughout retail, gaming, professional services, recreation and technology to benefit from the reputation that we have created together for Turning Stone Resort Casino, and to position all of our departments and services to reap the rewards from what we have built for over a generation.

What does it mean for our workplace?

Turning Stone Enterprises is more than just a name. It's a promise to our community for continued commitment to growth, enriching the lives of our team and guests, investing in the local economy, and securing prosperity for the Oneida Indian Nation for today and for generations to come.

What does it mean for you and your career?

This change signifies an exciting phase of growth and transformation. Just as all of our enterprises will benefit from being associated with a well-known, highly respected, and award-winning name, so will you. As our new brand thrives, expect an even broader range of roles and opportunities that will fuel your professional potential and advancement.

What about ONE?

As we turn the page on Oneida Nation Enterprises, we will be forever proud of what we accomplished together under the ONE banner. Rest assured, the name change does not diminish your contributions or loyalty. The culture, passion, and spirit of "We are ONE" will stay with us as we evolve to Turning Stone Enterprises.

What will happen next?

Effective Oct 1, Oneida Nation Enterprises will become Turning Stone Enterprises. Any updates to internal processes and systems will be communicated well in advance, and we will provide the support needed for a successful transition. We encourage an open dialogue, so please feel free to reach out to your manager with any questions or feedback.

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Ray Halbritter

